

# ★ MAKE AMERICA ★ MORE GROUND BEEF

**Make America More Ground Beef** is a voluntary USDA proposal to increase domestic beef production and keep U.S. packing plants running.

## What MAMGB is not:

- Not a mandate
- Not a supply-control program
- Not reliant on imports
- Not new legislation

## How It Works:

- Incentivizes additional U.S.-origin cattle movement through the beef system
- Uses existing CCC authority
- Includes safeguards to prevent market overload

## Primary Goals:

- Strengthen U.S. beef supply
- Protect rural jobs
- Improve food affordability
- Enhance domestic food security

## Why It Matters:

- Ground beef accounts for ~70% of U.S. beef consumption
- Packing plant closures threaten rural economies
- Domestic production reduces reliance on global supply chains

## FAQS:



**Q: Is this a dairy supply program?**

A: No. This proposal is focused on increasing domestic beef production and supporting the beef supply chain.



**Q: Why not import more beef instead?**

A: The proposal prioritizes American cattle, American workers, and American food security.



**Q: Does this require congressional action?**

A: No. It can be implemented using existing USDA authority.

**Background:** *Make America More Ground Beef* was developed by agriculture leaders concerned about domestic beef supply constraints, rural job losses, and rising food prices. The proposal reflects growing interest in policies that strengthen U.S. food production without reliance on foreign imports or lengthy legislative processes. By focusing on domestic cattle availability and packing plant utilization, the proposal aims to stabilize the beef supply chain while delivering tangible benefits to American consumers and rural communities.