

# WESTERNUNITEDDAIRIES

WEEKLY UPDATE | NOVEMBER 14, 2023

## WUD Shows Support in Tulare County after Dairy Industry Attack



In September, [a billboard was placed in Tulare County](#) urging Californians to ditch dairy. Physicians Committee for Responsible Medicine paid for the billboard on Highway 99 in Tulare, claiming that most livestock emissions that cause climate change come from dairy. A pro-dairy billboard campaign was organized by Western United Dairies in conjunction with the Tulare County Farm Bureau and the Tulare Chamber as a response. The campaign is based on WUD's Green Cow brand, which emphasizes the environmental sustainability advancements made by California Dairy Families.

WUD's billboard can be seen at the International Agri-Center in Tulare off Highway 99. The social media graphics associated with the billboard campaign can be [found on our website for sharing](#).

Earlier this year, the California Cattle Council ran a public affairs campaign built on our [Green Cow brand](#), where they produced a television advertisement that showcased how California dairy farmers are tackling climate change. The TV spot can be viewed [here](#).

## New on Seen & Herd: October PRB Meeting Recap

This week on the podcast, Anja Raudabaugh provided a recap of the October 31st PRB Meeting, giving updates on the QIP petition and survey. Anja also discusses the agenda items for the upcoming meeting on November 17th. See page two for meeting information.

For more questions about the upcoming PRB meeting, please get in touch with Anja Raudabaugh at [anja@wudairies.com](mailto:anja@wudairies.com). For questions about the podcast, please email Amanda Russell at [podcast@wudairies.com](mailto:podcast@wudairies.com).

## Weekly Update Delivery Options

Send change of address or request for delivery to WUD by phone or email at:  
(209)527-6453  
[info@wudairies.com](mailto:info@wudairies.com)

## Struggling with Depression?

Call 1-800-784-2433 any time, 24x7, for a live, trained person to talk with or to find local resources.

## LUC: Lecheros Unidos de California

Western United Dairies is proud to host LUC, a clearinghouse of resources to assist in all aspects of searching for and hiring employees for your dairy.

LUC services are offered in Spanish & English & include:

- Free advertisement of job postings to a wide audience of potential employees
- Phone call interviews with translation services
- Access to a pool of pre-screened employees with dairy experience

For more information, visit:  
[westernuniteddairies.com/lecheros-unidos](https://westernuniteddairies.com/lecheros-unidos)

## PRB Meeting – November 17 – 11am

The meeting will be hybrid:

**In-person:** Tulare County Ag Commissioner's Office Auditorium, 4437 S. Laspina Street, Tulare, CA 93274

**Online via Zoom:** <https://bit.ly/49u49nZ>

Meeting ID: 858 9889 7510 Password: 3#se1ed5

**To Join By Phone:** Call 669 444 9171 and follow the instructions provided. Meeting ID: 858 9889 7510 Password: 86812836

[SEE THE AGENDA](#)

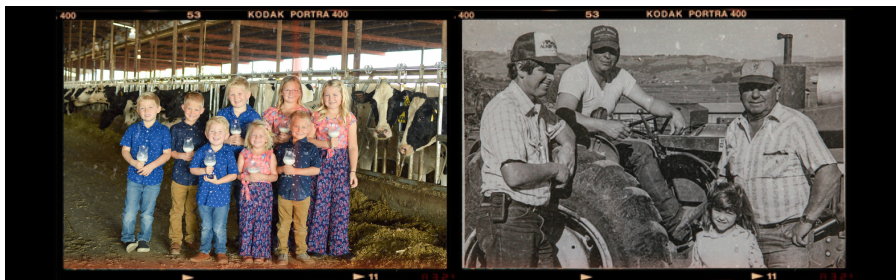
## Last Call for WUD District Director Nomination Forms

The deadline for District Director nomination forms is nearing, with forms due **no later than Friday, November 17, 2023**. Visit our website to view the open seats and download the nomination form. Any member in good standing may run for a director position.

[MORE DETAILS & DOWNLOAD FORM](#)

## We Want Your Dairy Pictures!

Be featured in our 2024 World Ag Expo Booth! We're seeking photos of WUD members dairying in the past. Photos can include family pictures, operations, and dairy life. Email your photos to [rashell@wudairies.com](mailto:rashell@wudairies.com)



## December Kitchen Table Meeting Schedule

The events are open to all WUD members.  
We look forward to seeing you!

### HUMBOLDT

**December 5, 2023 • 5:00pm**

Fernbridge Cafe

623 Fernbridge Dr • Fortuna, CA 95540

### SONOMA/MARIN

**December 6, 2023 • 11:00am**

Washoe House

2840 Roblar Rd • Petaluma, CA 94952

Please RSVP with Kyle Lutz at  
[kyle@wudairies.com](mailto:kyle@wudairies.com)

## THANK YOU TO OUR CURRENT SPONSORS.

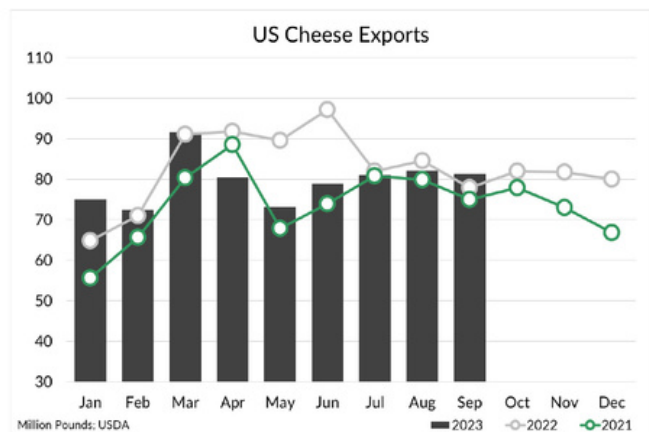
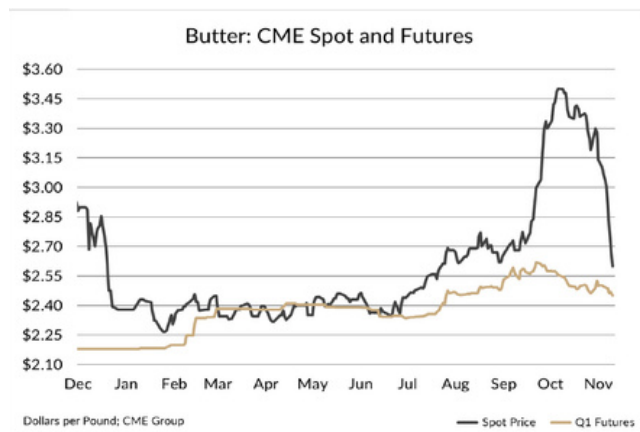
[ADVERTISE WITH US](#)



## WEEKLY MARKET UPDATE

The CME butter market plunged as decent supplies, ample cream and slower demand weighed on prices. The spot price slid nearly 51 cents, the fourth-largest weekly drop on record.

- US retail sales data shows October butter purchases down on the year. Numbers may improve as we head into the holiday season.
- There's enough cheese around to meet demand, leaving CME cheddar markets under \$1.70 per pound. For the first time since June, barrels climbed over blocks.
- US cheese prices haven't moved low enough to generate more export demand. Year-to-date through September, outbound volume totaled 715.9 million pounds, down 34.2 million pounds on the year.
- Domestic cheese usage January–September totaled 10.106 billion pounds, up 0.6% on the year.
- Skim milk powder prices rose at the latest GlobalDairyTrade event, up 2.4% to \$1.24 per pound. But whole milk powder declined 2.9% to \$1.35 per pound. In Chicago, spot nonfat dry milk followed SMP's lead, rising on the week.
- Lower demand, uncompetitive pricing and reduced output sent NDM/SMP exports tumbling. Volume for the nine months through September reached 1.348 billion pounds, down –30.2 million pounds compared to 2022.
- USDA's recent *World Agricultural Supply and Demand Estimates* report was bearish for grains, with corn and soybean yields, stocks and production above pre-report estimates. Nearby futures slipped on the news.
- More and more consumers struggle with debt. New data from the US Federal Reserve shows total consumer credit outstanding reached \$4.98 trillion in September, up 3.5% on the year.



Dairy Revenue Protection Program			
	Futures	Milk Price (Floor) Guarantee @ 95%	Premium Per CWT (CA)
January - March 2024			
Class III	\$17.47	\$16.60	\$0.21
Class IV	\$18.86	\$17.92	\$0.17
April - June 2024			
Class III	\$18.17	\$17.26	\$0.35
Class IV	\$19.31	\$18.35	\$0.44
July - September 2024			
Class III	\$18.53	\$17.60	\$0.44
Class IV	\$19.73	\$18.75	\$0.56
October - December 2024			
Class III	\$18.56	\$17.64	\$0.52
Class IV	\$19.76	\$18.78	\$0.59
January - March 2025			
Class III	\$18.15	\$17.24	\$0.52
Class IV	\$18.15	\$17.24	N/A
*As of 11/10/2023 for 95% coverage, 1.0 Protection Factor			
Ever.Ag		Tiffany LaMendola 209.768.6313	

CME Commodity Prices					
	Blocks	Barrels	Butter	NDM	Dry Whey
Nov-06	\$1.7000	\$1.5800	\$3.0100	\$1.1750	\$0.3850
Nov-07	\$1.6975	\$1.5450	\$2.8975	\$1.1700	\$0.3850
Nov-08	\$1.6300	\$1.6200	\$2.7975	\$1.1800	\$0.3925
Nov-09	\$1.6400	\$1.6500	\$2.7000	\$1.2000	\$0.3950
Nov-10	\$1.6000	\$1.6500	\$2.6000	\$1.2000	\$0.3975
Average	\$1.6535	\$1.6090	\$2.8010	\$1.1850	\$0.3910
Weekly Change	-0.0650	0.0100	-0.5075	0.0150	0.0100
Order 51: Latest Prices					
	Jul	Aug	Sep	Oct	Nov
Class I LA	\$19.62	\$18.92	\$21.20	\$21.77	\$22.05
Class II	\$19.12	\$19.91	\$19.98	\$21.95	
Class III	\$13.77	\$17.19	\$18.39	\$16.84	
Class IV	\$18.26	\$18.91	\$19.09	\$21.49	
PPD	\$1.76	\$0.77	\$0.81		
Blend: LA*	\$15.53	\$17.96	\$19.20		
Blend: Tulare*	\$15.03	\$17.46	\$18.70		
*Does not include Quota Deduction					

USDA Dairy Margin Coverage (per CWT)					
	Month	All Milk	Feed	Margin Estimate	Indemnity Estimate @ 9.50 Margin
2023 Program	Jan-23	\$ 23.10	\$ 15.16	\$ 7.94	\$ 1.56
	Feb-23	\$ 21.60	\$ 15.41	\$ 6.19	\$ 3.31
	Mar-23	\$ 21.10	\$ 15.02	\$ 6.08	\$ 3.42
	Apr-23	\$ 20.70	\$ 14.86	\$ 5.84	\$ 3.66
	May-23	\$ 19.30	\$ 14.47	\$ 4.83	\$ 4.67
	Jun-23	\$ 17.90	\$ 14.25	\$ 3.65	\$ 5.85
	Jul-23	\$ 17.40	\$ 13.88	\$ 3.52	\$ 5.98
	Aug-23	\$ 19.70	\$ 13.24	\$ 6.46	\$ 3.04
	Sep-23	\$ 21.00	\$ 12.56	\$ 8.44	\$ 1.06
	Oct-23	\$ 20.31	\$ 12.24	\$ 8.07	\$ 1.43
	Nov-23	\$ 21.13	\$ 12.20	\$ 8.94	\$ 0.56
	Dec-23	\$ 20.58	\$ 12.15	\$ 8.43	\$ 1.07
Estimates only. As of 11/10/2023 and based on futures markets which can change daily.					

